

PCOC BOARD OF DIRECTORS SEPTEMBER MEETING  
CATTERAMAN RESORT  
SAN DIEGO, CA  
SEPTEMBER 23, 2017

Baron McDonald called the meeting to order at 8:00 am

**ROLL CALL:** Roll call was made. Members of the Executive Committee present: Baron McDonald, Jim Steed, Mike McKenzie, Chris Reardon, John Woodward, Tom Graston, Dean Wiley and Greg Augustine

**EXECUTIVE COMMITTEE MINUTES:** Read by Chris Reardon

MOTION: Motion was made by Cliff Uttley to approve the minutes of June 22, 2017 Board of Directors Meeting. Second: Gilbert Alvdrez Motion carried

**PRESIDENT'S REPORT** – Baron McDonald

- Had the opportunity to visit many districts straight from the beginning
- Numerous meetings with legislative offices
- Thanked the PCOC staff
- Wants to continue to build relationships with the Legislature

**TREASURER'S REPORT** – Mike McKenzie

- Reviewed report
- Highlighted the 26% increase
- Reviewed event revenue expenses
- Updated the audit
  - Will continue on transparency
  - Clear accounting procedures
  - Accounting definitions
- Went over the process of reporting – Jenai to Chris to Mike to the Executive Committee
- Will have greater detail in Palm Springs

**EXECUTIVE VICE PRESIDENT REPORT** – Chris Reardon

- Year in review
- Went over the key issues in the pest control business – Rodenticides, Surface Water and Fumigants
- Thanked the PCOC staff
- Building improvements

**NEW BUSINESS**

- Rick Arendt mentioned raising money for the Polinsky Center

- Cliff Utley – what can do to help the Coachella District
  - Karen offered to send invitations for the BOD
- Baron McDonald – mentioned the lot next door to our office and the different ideas that we can do with it
- Heidi Aguilar-Alvarez and Nate Tamalis – gave a \$4000 check to PCOC from the Orange County District
- Garrett Thrasher – gave \$3000 to PCOC from the San Diego District
- Shawn McFarland – training day with the Shasta District – November 8
- Mike McKenzie – San Gabriel District – King’s hockey game March 17, 2018

**PCOC INSURANCE REPORT** – Lee Whitmore and Paul Lindsey

- Went over financials
- Chris Gorham resigned – looking for replacement
- Visited AIX in Connecticut – partnership working well
- Multiple claims for fall protection – looking to come with ideas and implementing programs – possibly creating a sub-committee for ladder safety
- Find ways to mitigate

**MEMBERSHIP** – Dean Wiley

- Karen continues to add members – 26 since July 1, 2017
- She will continue to reach out to the districts
- Plans to update website and working on tracking system for hours
- Continues to reach out to non-members through emails and mailers
- Design smaller Pest Ed events in different areas
- Stress NPMA membership

**BUILDING** – Tom Graston

- Kitchen is 85% finished with help of the PCOC staff

**FUMIGATION ENFORCEMENT** – John Sansone

- Make people be accountable – licensees and companies
- Thanked Chris for his involvement
- LA county – 2 blow outs with no violations – having issues with cats
- DPR evaluation
- Douglas started a website – “let the science rule the day” – 900 letters sent
- NPMA to put together task force
- Los Angeles
  - Inspection Rate 3.4% YTD-29,813 = \$238,504
  - Fumes 8,735 up 1,510 Fumigation Inspections up 126, Investigations + 7, NOV’S up 7, NOPA’s issued 25 flat, Fines \$6,350 down \$2,900
- Orange County
  - Inspection Rate 3.8% YTD – 17,707 = \$136,056

- Fumes 4,918 up 380 Inspections up 10, NOV's up 2, NOPAS down 5, fines down \$2,500
- San Diego
  - Inspection Rate 2.7% YTD – 19,684 = \$157,472
  - Fumes 5,262 up 219, NOV's (2) down 5, NOPA's (2) down 5, Inspections u100 down 44, Fines down \$5,575
- Santa Clara County
  - Inspection Rate 3.3%, YTD – 7,075 = \$56,600
  - Fumes 1992 down 5, Inspections flat at 65, NOV's 2 down 3, NOPA's 2 up 1. Fines \$500 up \$250

**GENERAL PEST COMMITTEE** – Chance Howell

- Sylvia reported on the Rodenticide Task Force including letter from the SPCB opposing AB1687
- Working on creating collateral pieces that we can use to educate the public and politicians
- Need to stay proactive politically
- Rodent Academy is November 15-17 – registration opens on Friday to PCOC members

**PWIPM** – Mary Hernandez

- \$1600 in sales of T-shirts and bags
- Raising money to send a woman to our conference – will wait until next year to give money towards NPMA scholarship
- Thanked Sue Fries for speaking and Ensystem for sponsorship for cocktail hour. Thanked Target for sponsoring speaker
- Palm Springs – Beth Barry with Real Green will be the speaker

**SCHOLARSHIP**

- Went over funds
- Thanked committee members
- Went over calendar of events

**PUBLIC RELATIONS COMMITTEE** – Nicole Keefe

- Discussed “day of giving” – may also be month of giving – working on getting the word out to the different medias
- Motion was made to have PCOC subscribe to the PPMA main frame to help promote PCOC - \$80 per month
  - First: John Bernard
  - Second: Larry Treleven
  - Motion Carried

**CONVENTION COMMITTEE** – Joe Gatto

- Deciding on places for 2020 and 2021

- Motion was made for 2020 – Monterey and 2021 Disneyland or Universal City
  - First – Ray Carrier
  - Second – Travis Swope
  - Motion Carried

**TERMITE COMMITTEE** – Ray Carrier

- Not much to report – asked for any feedback

**LEGISLATIVE COMMITTEE** – Darren Van Steenwyk

- Series of successes
  - Bloom bill died but may come back
  - SPCB sent a formal letter to the opposition to the Bloom bill
  - AB 593 Extended
  - AB 590 Gone through waiting on signature from the Governor

**CARES** – Leslie Nulick / Tamara Tibbett-Arendt

- Went over account
- Will be selling raffle tickets – same format
- Big Valley gave back \$1000 that they won in the raffle at Expo

**PAPCO** – Jim Steed

- Moved quickly with donations
- Need to look ahead to upcoming elections
- Need to elevate PAPCO due to the many issues we are dealing with

**SAFETY** – Eric Paulson

- Working on ladder safety program
- Focus on fall protection

**ETHICS COMMITTEE** – Rick Arendt

- Thanked committee – very positive

**UNFINISHED BUSINESS**

- Sponsors for Tri District BOD Golf Tournament in Palm Springs
  - Vintage Coastal District
  - San Diego District
  - Bay Area District
  - Ventura District
  - San Gabriel District
  - Santa Barbara District
  - Orange County District
  - Santa Clara District
  - Mid Cal District

- San Bernardino/Riverside District
- Big Valley District
- Quality Pest Services
- Clark Pest Control – Bakersfield
- Clark Pest Control – Joe Gatto
- Sprague Pest Control
- The Bee Man
- Valley Wide Pest Control
- Delk Pest Control
- O'Connor Pest Control
- Terminix
- Douglas Products
- Cardinal Professional Products
- Target
- GeoTech

Meeting Adjourned 10:39

First – Gilbert Alvidrez

Second: Fred Roza

Motion Carried