

PCOC's 2022 Expo will be held at the Disneyland Hotel® in Anaheim!

We have fantastic room rates at \$269 per night! The link to make your room reservations will be emailed to you with your confirmation of registration.

Reservations must be made by May 16, 2022. Prevailing rates may apply after this date or when the group rooms are sold out, whichever occurs first. Rooms are subject to availability.

EXPO SCHEDULE AT A GLANCE

WEDNESDAY, JUNE 8, 2022

12:00 pm PCOC Golf Tournament, Black Gold Golf Club (Separate Registration)

THURSDAY, JUNE 9, 2022

8:00 am to 2:00 pm Registration Desk Open

8:00 am to 12:00 pm Committee Meetings

1:00 pm to 4:00 pm Board of Directors Meeting, *Sponsored by*



4:00 pm to 5:00 pm General Membership Meeting & Annual Elections

5:00 pm to 7:00 pm Silent Auction, *Sponsored by*



FRIDAY, JUNE 10, 2022

7:00 am to 1:00 pm Registration Desk Open

8:00 am to 8:30 am General Session (Lite Breakfast served)

8:00 am to 3:30 pm Exhibit Hall Hours

8:30 am to 9:30 am **New Rodenticide Research**, *Sponsored by*



Bayer

Niamh Quinn, PhD, Human-Wildlife Interactions Advisor, UC Cooperative Extension

9:30 am to 10:45 am **How to Win the War for Engagement and Retention.** *Sponsored by*

Dr. Garland & Dorothy Vance, Founders of AdVance Leadership



10:45 am to 12:00 pm **Public Policy Panel**, *Sponsored by*



Andy Architect, NPMA's COO; Dominic DiMare, Legislative Advocate, Arc Strategies

12:00 pm to 1:30 pm Lunch with the Exhibitors, *Sponsored by*



1:30 pm to 2:30 pm Breakouts - Group A

1. **Growing a Business from the Ground Up**

Mike Bullert, Owner of Big Time Pest Control

2. **Your Social Media Presence**

Chaz Estrada, Sales Representative, Veseris

2:30 pm to 3:30 pm Breakouts - Group B

1. **Planning for a Successful Commercial Fumigation**

Doug Belle, Cardinal Professional Products

1. **A Needs Assessment Survey of So. Cal. PMPs**

Siavash Taravati, UC IPM Program & Cooperative Extension, LA County

3:30 pm to 3:45 pm Thank you and Closing of Exhibit Hall

6:30 pm to 7:30 pm PCOC Reception

7:30 pm to 9:30 pm PCOC Installation Banquet