

TERMITE ACADEMY

2 DAY EVENT

FEBRUARY 8 - 9, 2023

University of California, Berkeley Richmond Field Station

1301 S. 46th Street, Richmond, CA 94804





We are LIVE again!!

Don't miss the opportunity to participate our 4th Annual Termite Academy!

The Pest Control Operators of California, in association with University of California Berkeley, are hosting a two day workshop on termite control.

You won't want to miss this unique training opportunity which includes lectures, hands-on activities and development sessions to help you better understand termite control and identification techniques. Learn about WDOs, writing WDO reports, sales techniques, common violations, controlling WDOs and much more.

Topics

- ✓ A comprehensive look at managing WDO's in an urban environment
- ✓ Instruction by leading local experts from the University of California, local agencies and industry experts
- ✓ Combination of classroom and field demonstrations addressing best management practices
- ✓ Limited attendance allowing for individual attention.





TERMITE ACADEMY

DAY 1	Wednesday, February 8, 2023	
8:00 am	Welcome & Breakfast (Included with Registration)	
9:00 am	Formosan Termite Biology Dr. Chow-Yang Lee, PhD, UC Riverside Entomology Department	
10:15 am	Drywood Termite Baiting Dr. Dong-Hwan Choe, PhD, Assistant Professor of Entomology & Extension Specialist	
11:15 am	Lunch (Included with Registration)	
12:15 pm	 Concurrent Breakout Sessions Villa Termiti Casey Hubble, Staff Research Associate, SF Bay Area Urban IPM Program, UC Berkeley Using Monitoring Devices and Bait Systems for Subterranean Termite Control in CA Dr. Andrew Sutherland, Urban Integrated Pest Management (IPM) Advisor Wood Destroying Organism Collection Discussion Dr. Vernard Lewis, PhD, Research Entomologist & Consultant 	
3:30 pm	Essig Museum Tour - Berkeley Campus	
7:00 pm	Dinner at Faculty Club - UC Berkeley Campus (Included with Registration)	

Day 2	Thursday, February 9, 2023		
6:45 am	Recap & Breakfast (Included with Registration)		
7:00 am	Common Inspection Violations & WDO Reporting Tom Ineichen, SPCB & Garrett Thrasher, Thrasher Termite & PC of So. Cal.		
9:00 am	:00 am Economic Model Supports the Use of Sulfuryl Fluoride fo		
	Drywood Termites in California		
	David Zilberman, Professor & Robinson Chair, Dept of Ag & Economics, UC Berkeley		
9:45 am	Topical Treatments and Borites		
	Dan Hume, Borite Specialist, Hume and Co., Inc.		
10:45 am Fumigation Updates for the Branch 3 Inspector			
	Lee Whitmore, Owner/Operator Quality Pest Services		
11:45 am	Lunch (Included with Registration)		
12:45 pm Sales Development			
	Mike McKenzie, Orkin Pest Control		
I:45 pm	Construction & Estimating		
	Brian MacQueen, PearTree Construction & Nex Gen Exterminating		
2:45 pm	Testing & Conclusion		
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TERMITE ACADEMY Attendance Registration

NEARBY HOTEL

Residence Inn Berkeley 2121 Center Street Berkeley, CA 94704 Ph: (510) 982-2100

This hotel is right off campus! Room block at this hotel with room rates of \$206/night.

Rates are valid through January 24, 2023.

Make your reservation with this link: https:// www.marriott.com/eventreservations/reservationlink.mi?id=1669081333351 &key=GRP&app=resvlink

HOW TO ATTEND?

- Registration is limited to a maximum of 45 students and limited to two (2) per company or agency on a first come - first in basis. Current, good standing PCOC members will have access to early registration five (5) days prior to the open registration period.
- 2. Complete the registration form. Please enclose a check or fill out the below credit card payment information and send to:

PCOC Attn: 2023 Termite Academy 1510 J Stree, Suite 230 Sacramento Fax: (916) 372-5437 Questions? Email: Sarah@pcoc.org

Refund Policy: Requests for registration refunds will be honored if written notification of cancellation is received on or before January 31, 2023. No refunds will be cancellations after the mentioned deadline. We will except substitutions.

Registration Deadline: Thursday, February 1, 2023

3. Once your registration has been received, your membership status verified, you will receive an email confirming your reserved spot. If the academy is full, you will be offered a spot on our waiting list. If a spot opens up, you will be notified by February 3, 2023.

TERMITE ACADEMY

REGISTRATION DEADLINE

Thursday, February 1, 2023

REGISTRATION FEE \$299.00 PCOC Member \$349.00 Non-Member Limited to 45 students

MAIL TO

PCOC 2023 Termite Academy 1510 J St, Ste. 230 Sacramento, CA 95814 Ph: (916) 372-4363

If paying by credit card, you may fax your form(s) to: (916) 372-5437

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Attendee Name	
Address	
City	State Zip
Email	
Company Name	
Co. Phone	Co. Fax
Card Holder Name	Card #
Billing Address	
City	_State Zip
Signature	Exp V-Code
□ \$299.00 PCOC Member	□ \$349 ^{.00} Non-Member